

ULTIMATE CHATGPT SOCIAL MEDIA PROMPT CHEAT SHEET

MASTER THE ART OF SOCIAL
MEDIA PROMPTS WITH THIS
HANDY GUIDE



1. Content Creation

- **ChatGPT Prompt:** "Generate engaging social media posts for promoting [new product line]."
- **Task:** Create compelling content for social media platforms.
- **Plugin:** AlbaDOC (for document editing), AI PDF (for [PDF brochure interaction]).
- **Expert Tip:** Tailor content to each platform's audience; use visually appealing images or videos.

2. Audience Engagement

- **ChatGPT Prompt:** "Analyze the engagement metrics of our [latest campaign] and suggest improvements."
- **Task:** Evaluate and enhance audience interaction.
- **Plugin:** Ask Link Bot (for [link analysis]), Access Link (for [real-time customer interaction]).
- **Expert Tip:** Respond to comments promptly; encourage user-generated content.

3. Influencer Collaboration

- **ChatGPT Prompt:** "Identify potential influencers in the [fashion industry] for collaboration.
- **Task:** Discover influencer partnership opportunities.
- **Plugin:** Access Google Sheet (for [data analysis]), Access Link (for [negotiation communication]).
- **Expert Tip:** Choose influencers whose values align with your brand.

4. Social Media Advertising

- **ChatGPT Prompt:** "Design a Facebook ad campaign targeting [millennials interested in eco-friendly products].
- **Task:** Create social media advertisements.
- **Plugin:** Appy Pie App Builder (for [mobile ad creation]), AutoInfra1 (for [ad infrastructure]).
- **Expert Tip:** Utilize platform-specific ad tools; target ads based on user interests.

5. Community Management

- **ChatGPT Prompt:** "Develop a strategy for managing and growing [our brand's online community].
- **Task:** Manage social media community.
- **Plugin:** Access Link (for [community interaction]), Apartment List (for [local community information]).
- **Expert Tip:** Foster positive community culture; actively moderate discussions.

6. Social Media

Analytics

- **ChatGPT Prompt:** "Generate a monthly report on [our social media performance across all platforms]."
- **Task:** Analyze social media metrics.
- **Plugin:** AITickerChat (for [market analysis]), Access Google Sheet (for [data reporting]).
- **Expert Tip:** Monitor KPIs such as engagement, reach, and conversion rates.

7. Crisis

Management

- **ChatGPT Prompt:** "Draft a response to address [negative comments on our recent post]."
- **Task:** Manage social media crises.
- **Plugin:** Ask Link Bot (for [link tracking]), Access PDF & Docs (for [official statement extraction]).
- **Expert Tip:** Respond quickly; consider taking sensitive conversations offline.



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